Alastair McDermott

Consultant ~ Author ~ Speaker
Direct line: +353 86 8593 486
amd@websitedoctor.com
WebsiteDoctor.com
@WebsiteDoctor

WebsiteDoctor (est. 2007)

➔ **I will increase your sales**
➔ **Online Marketing Strategy**

Bio

Alastair McDermott is an online business consultant specialising in helping B2B professional services providers to increase their online sales by improving website conversion rates and bringing more visitor traffic.

He is the author of "Running a Website with WordPress: A Quick Guide for Business Owners", which is full of practical advice and tips for running a successful website including crucial topics like increasing your online sales.

He has been building websites and software since 1996 and has co-founded several software, web and information based startup companies and has provided solutions for businesses and organisations of all sizes. Alastair blogs, and makes media of all kinds at WebsiteDoctor.

Speaking Topics & Interview Questions

➔ How can businesses sell more online?
➔ What makes a good website?
➔ How do you get more traffic to a website?
➔ How important is having a fast website?
➔ How important is the website design?

Books

➔ "Running a Website With WordPress" self-published Nov 2015, available on Amazon in hardcopy and ebook format
➔ "Revitalize Your WordPress Website" published by Oak Tree Press coming soon
➔ "Sell More Online" currently in early stages
➔ Media Advance Review Copies available

Further Resources

➔ WebsiteDoctor Media Kit: print-ready photos & logos, etc
➔ Case-Study: 7 Common Website Mistakes to Avoid